



**Cutting the logs**

**1**



**2**



**3**



**Tons of cigarettes**

Watch on Youtube: <https://www.youtube.com/watch?v=pQvTCH2AAXM>

**Damage example:**

3 million smokers (1 package per day) = 3,000,000 packages/day

Package price: U.S Dollars 5.00      Tax: 60%      Smuggling/Counterfeit: 10%

TAX Loss (in U.S Dollars):	\$ 900,000 / Day
	\$ 30,000,000 / Month
	\$ 360,000,000 / Year

**The solution: Counter-Fight**

- WEB service, 24/7 availability to all: Public (million eyes), Dealers, Government inspectors
- Product data is **ENCRYPTED** and embedded on product package
- No products' data on the WEB
- Added values: **Freshness** protection (Protected production date), **Anti-Theft**, **Grey market** detection, **Recall** tool, Advanced **Track&Trace**, and more...

**Live demonstration (Scan and go online)**

